



CONFERENCE 2022

Stitch-a-Plenty

Hosted by Tauranga Embroiderers' Guild Inc

NATIONAL EMBROIDERY EXHIBITIONS

Conditions of Entry

1. All entries must be the artist's own design and work and have been completed within the two years prior to June 2022.
2. Design **inspiration** taken from another source **must be acknowledged**. Breach of copyright will mean removal of the piece of work. Any expenses incurred by such a breach will be charged to the exhibitor.
3. All work must have a high percentage of stitch content, which may be by hand or free motion machine. Lace and beadwork will be accepted.
4. All work should display quality workmanship and excellence in stitching.
5. Entries must not have been previously exhibited in any other exhibition or public display of work in New Zealand.
6. All entries will be subject to selection apart from the Young Persons' section.
7. The judges' decision will be final and no correspondence will be entered into.
8. There is no size restriction in the Contemporary, Traditional and Young Persons' sections but be mindful of courier costs.
9. No supporting documentation will be accepted, apart from where an artist's statement is specifically requested.
10. Entry fees must be paid and are non-refundable.

11. All entries intending to be hung must have a secure means of hanging (except for entries in the Founders - see note 11 in Founders section).
12. All works must have a hanging label (attached on the back of the work) indicating the right way up, name of the artist, title of the work and price or NFS.
13. No glass please. This is for the safety of exhibition staff, and for judging and photographic reasons.
14. When sending your work, please ensure that it is well packaged so that it arrives in display condition.
15. Insurance of entries during transit is the sole responsibility of the exhibitor.
16. A commission of 20% (including GST) will apply on all sales.
17. The judging will take place shortly after the closing date. Selected works will be returned at the conclusion of the exhibition. Any works not selected will be returned to the artist immediately after selection except where multiple works have been sent in one consignment. These will be returned with selected works at the end of the exhibition.
18. Conference 2022 and the Association of New Zealand Embroiderers' Guilds reserve the right to use images of exhibited work for publicity purposes.
19. If, for reasons beyond the organisers' control, the exhibitions go Virtual, the stated conditions will apply as appropriate.
20. All entries (except the Young Persons Section) must include an artist's statement of less than 50 words. This statement informs the viewer of your vision of the work – what gave you the passion to create this masterpiece.
21. All entries (except the Young Persons Section) must include an artist's biography of less than 50 words. This may be used for publicity purposes if required.

EXHIBITION SECTIONS

Contemporary: **Abundance:**

*Affluence, bounty, myriad, plethora, profusion, prosperity, riches, wealth, ampleness, copiousness, fortune, plenitude, prosperousness, thriving. In a **spiritual** context, the notion of **abundance** or plenty is less about material conditions, revolving instead around an appreciation of life in its fullness, joy and strength of mind, body and soul.*

1. Selected.
2. **Open to all embroiderers and textile artists.**
3. Up to 3 entries per person.
4. The work is original.
5. The work uses stitching in a modern way.
6. Mixed and Multi media accepted.

Traditional: **Plentiful**

Bounteous, having a quantity or amount that is generous or bountiful, ample, giving or pouring forth freely, generous (often to excess), profuse, large, great in size, extent, capacity, or bulk; spacious; roomy; widely extended, copious, exuberant, fruitful.

1. Selected.
2. **Open to all embroiderers and textile artists.**
3. Up to 3 entries per person.
4. The work must be original.
5. No kits, charts or workshop designs accepted.
6. The work shows an understanding of traditional stitches and design but may use modern colours and materials.

Founders: Opulence

Great wealth or luxuriousness, sumptuousness, lavishness, richness, lushness, magnificence, grandeur, splendour, grandiosity, plushness, affluence, prosperity, fortune.

1. Selected.
2. Open to ANZEG members only.
3. The work maybe traditional or innovative but will show excellence in design and in stitch.
4. The work must be original.
5. No kits, charts or workshop designs accepted.
6. One entry only per person.
7. The work must be mounted **within** the boundaries of a **white** A4 card and maybe displayed either vertically or horizontally. (White A4 1.5mm card from Gordon Harris or similar art supplier recommended, then well wrapped to ensure it is received in pristine condition).
8. The work may be any shape as long as **no part extends beyond the limits** of the card.
9. The A4 card may not be altered in any way.
10. The card is merely a means of displaying the embroidery and the work is to be attached to the card so that it hangs freely i.e. not wrapped or laced around the card.
11. The exhibition organisers will be responsible for arranging a means of hanging the work.

Young Persons: Oodles

Masses, loads, heaps, abundance, lots, jillions, millions, billions, trillions, scads, wads, dozens, piles, scores, stacks, rafts, slews, lashings.

1. Not selected.
2. Three sections:
 - a. Individual section open to any young person 12 years and under as at 30 June 2022.

- b. Individual section open to any young person 13 to 18 years of age as at 30 June 2022.
 - c. Group section open to a group of young persons aged 18 years and under as at 30 June 2022.
3. Up to 3 entries per section.

What is the Founders Award All About?

About this Award from past Threads magazine articles:

- The ANZEG Founders Award was first presented in 2014 – ANZEG’s 40th Anniversary and open to all ANZEG members.
- The major aim of this award is to encourage embroiderers to let their work – however understated or complex – speak for itself.
- To further this aim the entry criteria is an embroidery, in any media or technique, with a stitch component.
- Some entrants may produce a new material made from an abundance of threads, colours and textures, whilst others may choose a more restrained approach, concentrating on one ingredient and exploring that.
- Stories may emerge that reflect the interest and passions of the embroiderer. Old techniques maybe validated or re-interpreted.
- The embroiderer chooses how to present the edges of the fabric. e.g. it could be frayed, fringed, hemmed, Blanket stitch, cut, tasselled, irregularly cut, torn or left as the found material.
- It is hoped that this section will give ANZEG members the scope to make embroideries that stand on their own as works of art without expensive framing.

What Are the Judges Looking For?

Although this subject has been referred to in the past, it is the most common question received in feedback. We realise some artists are entering for the first time and we want to ensure everyone’s work is considered.

In general, the judges assess :

- the Conditions of Entry have been adhered to (it is very disappointing when a beautiful piece is rejected for some oversight)
- the Interpretation of the theme (this is where your Artist’s Statement is important, especially if the work has a personal influence);
- design;
- colour;
- materials;
- execution and technique;
- finish and presentation (it’s the little things that count – e.g. don’t leave in tacking threads, finish corners correctly)